

May 31, 2024

NOTICE OF STUDY - Downtown Parking Study and Strategy

As the Town of Ingersoll continues to grow, the need to undertake the municipality's first downtown parking review and strategy has been identified. The purpose of the study is to undertake a comprehensive review of the Town's current inventory, identify parking trends and develop a plan to ensure that inventory is managed appropriately to meet stakeholder needs.

This study will address the key issue of how the community wishes to manage its valuable parking assets moving forward, which can be articulated through questions such as:

- Should the Town expand the supply of parking to address peak demands?
- Are there different ways to manage parking demand and/or supply to avoid or defer the need for costly construction of new municipal lots?
- Are there innovative ways to improve the parking experience for visitors, customers, and employees in the downtown areas?
- With all the changes influencing travel behaviour today, what does the future of parking look like, and how do we prepare for it?

The Downtown Parking Study and Strategy will assess the nature and extent of parking needs in both downtown areas for on-street locations and public and private lots and identify actions to improve conditions.

The Town will prepare a Community Engagement Plan during the project's first phase to affirm our approach for consultation with businesses, residents, and visitors and conduct a Community Survey to gather information on experiences with parking in the downtown area.

Paradigm Transportation Solutions Limited has been hired by the Town to conduct parking surveys as part of the Town's Downtown Parking Study and Strategy.

Paradigm Transportation Solutions will start data collection work between June 15th and 18th, 2024. Survey staff will collect data on the number of vehicles parked in the downtown area. During this time, access to all roads and sidewalks will not be interrupted.

To stay updated on notices about the parking study and to find out more information, please visit:
<https://www.ingersoll.ca/en/town-hall/2024-downtown-parking-study-and-strategy.aspx>

For more information and/or inclusion on the project mailing list, please contact:

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The Town will collect information in accordance with the Freedom of Information and Protection of Privacy Act. Except for personal information, all comments will become part of the public record.